

# **Prestwich Township Action Plan**

**2012-13:**

**Performance Report**

## **INTRODUCTION**

1.1 This report outlines the performance of the Prestwich Township Forum and the progress on each of the themes contained within the Prestwich Township Action Plan for 2012-13. The information provided has been gathered from a number of qualitative and quantitative sources including Bury Insight, Index of Multiple Deprivation, Area Profile Data and various local community intelligence.

1.2 There are currently 6 key thematic priorities contained within the Prestwich Action Plan for 2012/13:

- Improved Health and Wellbeing
- Improved Employment Opportunities
- Educational Attainment and Learning
- Improved Community Safety
- Improved Community Pride and Belonging
- Town Centre Regeneration

This report provides a summary of the overall performance for each of the themes and the projects which contribute to their delivery.

1.3 Where possible both quantitative and qualitative data sources have been used to demonstrate the progress that has been made by the Township Forum on each theme.

1.4 The detail of this performance report can be viewed on the Township Forum web pages at [www.bury.gov.uk/townshipforums](http://www.bury.gov.uk/townshipforums). If you require copies of the report please contact Kim Griffiths on 0161 253 6349

## IMPROVED HEALTH AND WELLBEING

### Project Overview (Aims & Outputs)

### Project Updates

#### What We Promised

- Take health to Communities- Re-establish Rainsough Health Group to look at areas of deprivation in relation to health and wellbeing, employment and educational attainment
- Reduce fuel poverty and its effects-promote "Toasty Campaign" to enable residents to access free insulation
- Encourage healthy eating-Support use of allotment space and raise awareness of incredible edible
- Increase fitness and exercise-ensure out of school holiday provision and promote local sports clubs

#### What We Did

- Engaged with local businesses to sponsor and support employment programmes such as "Backing Young Bury"
- "Toasty" Campaign ended December 2012. Leaflets and posters distributed via Children's centres, libraries, door to door knocking in Sedgley park, Butterstile and Nursery road areas (hot spots identified as having low levels of insulation)
- Groundwork working with Butterstile Children's centre to produce planting areas for fruit and veg. Developed a Saturday Squad and Can you Dig it club

Summer activities in St Mary's Park. Multi activity/ Olympic sessions (6 sessions each Thursday of the holidays)

#### Successes to Date

##### **Toasty campaign**

- 51% of calls from Bury LA and 29% of works during promotional activity, came from Prestwich
- Estimated **annual** energy bill savings for Prestwich residents = £27,200 (£160 per household)
- Estimated investment attracted to Prestwich = £65,875 (£387.50 per household)

*(These are estimates based on insulating a gas-heated, semi-detached home with three bedrooms)*

- Community allotment space at Butterstile Children's centre
- Incredible Edible funding to work with schools in Prestwich

#### Areas of Concern/Next Steps

- Health needs to be Prestwich wide to reflect whole area. Meetings have been held at each children's centre and many issues addressed via these. Suggest a Prestwich Inequalities Group to address issues incorporating more partners
- Sedgley has 2<sup>nd</sup> highest rate of obesity in year 6 children in Bury. Continue to work with Incredible Edible to promote healthy eating in schools

## IMPROVED EMPLOYMENT OPPORTUNITIES

### Project Overview (Aims & Objectives)

### Project Updates

#### What We Promised

- Bring work to people- encourage local apprenticeship schemes and work placements for young people
- Get young people into work- Promote "Backing Young Bury"
- Explore possibility of job clubs/fairs and raise awareness of opportunities
- Encourage volunteering opportunities

#### What We Did

- Sedgley Childrens Centre taken on an apprentice for two years. They work with students with learning difficulties- giving work experience within the children's centre
- Backing Young Bury presented to Local in Prestwich group
- Worked with JCom to develop Prestwich Works in Sedgley area
- Application pending for Job Club to operate from Toodle Hill Children's Centre
- Volunteering opportunities at Butterstile Childrens centre- office/ admin work, session work with mums and babies, peer mentoring opportunities and opportunities for NVQs and training to help people back into work.

#### Successes to Date

- Prestwich Works has now been officially opened- JCom, alongside other agencies and providers will work specifically with the orthodox community to get local people into training and employment.
- Volunteering opportunities available at children's centres
- Apprentices working at Childrens Centres working towards qualifications
- Successful Mini-Olympics partnership event held at St Marie's Primary School

#### Areas of Concern/Next Steps

- Monitoring required on success of Prestwich works and job clubs in the area
- Butterstile Childrens centre- work club starting in May- Promote via Township Forum membership and monitor success.
- Further work with LiP and local businesses to encourage local apprenticeship schemes and work placements

## IMPROVED EDUCATIONAL ATTAINMENT/LEARNING

### Project Overview (Aims & Objectives)

#### What We Promised

- Improve information sharing across agencies to deal with most complex families
- Ensure children are school ready-support for parents and encourage early reading
- Increase youth provision in Prestwich-inventory of what is available and effective promotion of services

#### What We Did

- TF Co-ordinator sits on the advisory group for both Butterstile and Sedgley & Toodle Hill children's Centres
- Inventory of all service provision is currently being worked on centrally for the whole Borough, using data base information from a range of sources. This will be shared once it is complete and should provide easy access to data relating to youth provision

### Project Updates

#### Successes to Date

- Children's Centres Jumpstart programme for 2-3 year olds pre nursery school to help children and carers prepare for changes and routines, eg coat and bag labels, toilet training, free school meals, healthy lunch boxes, etc. bag of activities to help parents support children's learning at home, helps improve confidence for school.
- Butterstile CC have over 70 adults accessing learning including literacy, ICT, confidence building, childcare and first aid. Example- a lady aged 34 that had never been in education since leaving school accessed "mums get fit" from there went on to confidence building course, then level 1 and 2 in literacy. She now has a job as a midday supervisor at a local school

#### Areas of Concern/Next Steps

- Butterstile CC- New project to be piloted – BOO (Bags of Opportunity) bag of resources for nursery children ready to make transition to school proper. Pilot scheme being run at Butterstile and St Mary's schools, will be fully evaluated before rolling out to all schools in the reach area
- Township forum to promote and encourage adult learning and pathways into work.

## IMPROVED COMMUNITY SAFETY

### Project Overview (Aims & Objectives)

#### What We Promised

- Improve communication of good news-regular reports to township forums of successful partnership work
- Proactive work with young people- work with volunteers to provide youth facilities and activities
- Hold youth PACT meeting
- Identification of tags to identify culprits of graffiti

#### What We Did

- Regular meetings being held with range of key partners, housing providers, youth services, police, environmental health, rangers.
- Police representation at township forum meetings to deliver key messages of good work, and any alerts that the public need to be aware of.
- Graffiti tags investigated to try and locate culprits of graffiti in Prestwich Centre

### Project Updates

#### Successes to Date

- Information sharing and signposting between partners on issues including motorbike nuisance, anti social behaviour, property ownership, events in parks and other venues
- Joint work in dealing with traveller encampment
- Dealing with perpetrators of anti social behaviour at specific properties/ locations
- Joint working with CST, Police and Environmental Health on fly tipping issues

#### Areas of Concern/Next Steps

- Need to do more proactive work with young people, and pilot a youth PACT meeting in the area. This has been held up due to changes in policing structures.

## IMPROVED COMMUNITY PRIDE AND BELONGING

### Project Overview (Aims & Objectives)

### Project Updates

#### What We Promised

- Promote pride and responsibility around litter and graffiti-positive promotion of Prestwich as a nice place to live.
- Identify and report litter and grot spots

#### What We Did

- Positive reporting of Prestwich via media and publicity
- Town Team to lead Prestwich community clean up event in centre of Prestwich spring/ early summer 13

#### Successes to Date

- Promotion of Prestwich via successful events such as Prestwich Clough Day, Carnival and Prestwich Festival
- Festwich event successful and brought people to the area and through the centre
- Successful Winter light festival and tree switch in December (organised by LiP)

#### Areas of Concern/Next Steps

- Successful clean up of Prestwich Centre and good promotion of area to try and ensure sustainability
- Continue to promote and support events being aware of cuts to services and funding streams. Explore other ways to support events via volunteering and alternative funding.

## TOWN CENTRE REGENERATION

### Project Overview (Aims & Objectives)

#### What We Promised

- Support Portas bid submission
- Support for Local in Prestwich (LiP)- successful launch, promotion of merchandise, loyalty card scheme and publicity via web site and social media sites
- Give people of Prestwich a say in Prestwich Town Centre Developments- re-establish Prestwich Regeneration Group

#### What We Did

- Submissions for Portas funding have been unsuccessful. However Town Team funding received for £10k via MP for help towards work in town centre and further development of website and newsletter
- Good use of twitter and other social media
- Arranged meeting with interested parties for update on situation and discussion around re-establishment of regeneration group and its remit.

### Project Updates

#### Successes to Date

- LiP successfully launched at Prestwich Carnival, Over 1000 people signed up to loyalty card scheme
- Successful application to Bury Council Small Grants fund £6375 for website and Winter wonderland event in December incorporating light switch
- Prestwich Regeneration Group re-established with new terms of reference.

#### Areas of Concern/Next Steps

- Continue to support LiP in delivery of aims and events locally.
- Prestwich Regeneration group to give regular reports back to township forum.



## Summary of Township Forum in 2012-13

### Area Plan

Over the past year, Prestwich Township Forum produced a Township Plan, to identify priorities where, by working together with local councillors, community representatives, residents, local groups, and partner agencies, they can make a difference to improve life for all Prestwich residents. The Township Plan includes an annual action plan that has been reported on at Township Forum meetings. This action plan includes the key projects and actions to be delivered over the coming year which contribute towards delivery of the over arching local priorities agreed by the Township Forum.

The Township Plans was developed through active engagement and discussions with Township Forum members - including both Councillors and Advisory Group members. 'Round table' discussions were held to provide an opportunity for wider community representatives, partner organisations and residents to get involved in agreeing local priorities. This will be repeated for 2013-14

### Attendance

Prestwich meetings have been well attended by the local community. Meetings tend to attract more members of the public when there are local issues on the agenda, music events in Heaton Park being a good example.

	<b>Nov 2011</b>	<b>Feb 2012</b>	<b>Mar 2012</b>	<b>June 2012</b>	<b>July 2012</b>	<b>Sep 2012</b>	<b>Nov 2012</b>	<b>Feb 2013</b>	<b>March 2013</b>	<b>Average</b>
<b>Prestwich</b>	23	40	21	20	28	39	17	20	24	<b>26</b>

### Advisory Group involvement:

Each Township Forum appoints Advisory Group members to contribute and speak on relevant issues. They help to improve the range of knowledge and expertise on the Township Forum and provide an inclusive approach to improving the outcomes for each area. In particular, they champion or lead projects within Township Plans. Prestwich advisory group members have attended regularly and some have delivered reports on local activity back to the Forum, eg Luci Roper has reported on Local in Prestwich,

Tom Gribben has reported on local fundraising for defibrillators and David Stanley has been chair of the forum during 2012-13. he also sits as the township forum representative on the Community learning partnership.

## **Presentations / Consultation with Township forums**

The value of the Township Forums is recognised in major public consultation exercises. During 2012/13 this has included:

- Plan for Change
- Council Budget
- Presentations on major changes to health services in the borough (Clinical Commissioning Groups and Health and Wellbeing Board)
- Council Tax Support Scheme
- Welfare Reform
- Recycling and waste management updates
- Streetsafe – proposed introduction of 20mph zones

## **Community Fund**

The Council continues to allocate £1,000 per ward each year to support the work of voluntary and community groups. Individual grants to the 'ward fund' are available for a maximum of £250. Additionally, a borough-wide allocation of £13,000 is available for 'cross-ward' applications from third sector organisations, with a maximum individual grant of £750. Small grants funds are also available for grants of up to £12,000.